



ISSUE 31 / COVERAGE 1-31 JULY 2026

AI reform enters force; transparency guidance arrives

Two July developments separate the revised high-risk timetable from near-term transparency duties.

27 July 2026 / European Union

AI omnibus becomes effective

The Commission confirmed entry into force of the AI omnibus, including revised high-risk application dates. This completes a different stage from May's political agreement and June's final Council approval.

ENTERED INTO FORCE

20 July 2026 / European Union

Article 50 transparency receives guidance

The Commission published guidance on transparency obligations for certain AI providers and deployers. It addresses matters including interaction with AI, synthetic-content identification and deepfake disclosure, ahead of the August application milestone. Scope and exceptions require reading the actual provisions.

GUIDANCE PUBLISHED

THE MALAYSIAN LENS

Our Malaysian implication: an extended high-risk timetable should not obscure what users need to know at the interface. A service should map its chatbot notices and synthetic-media labels separately from its high-risk classification work.

QUESTION TO ASK

Where does a person discover that they are interacting with AI or viewing qualifying synthetic content?

WATCH / NEXT STEP

Review notices in the actual customer journey, including mobile screens and shared media, rather than relying only on a general terms page.

READ THE ORIGINAL SOURCES

[European Commission · AI omnibus enters into force ↗](#)

[European Commission · Transparency guidelines for AI systems ↗](#)

Reconstructed and published 20 September 2026. Selected developments, not an exhaustive digest. Facts relate to the coverage period; maintained sources may contain later updates. The Malaysian lens is MAATIN editorial analysis.

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