MAATIN
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THE EQUILIBRIUM JOURNAL
NOVEMBER 2025

ISSUE 23 / COVERAGE 1–30 NOVEMBER 2025

Two compliance transitions become operational

Malaysia’s investment-advertising revision takes effect and the UK begins mandatory company identity verification.

1 November 2025 / Malaysia

Revised advertising guidelines apply

The SC’s revised capital-market advertising guidelines took effect. The transition announced in March moved into operation, making campaign approvals and promoter oversight a live compliance concern for affected participants.

EFFECTIVE DATE

18 November 2025 / United Kingdom

Mandatory identity verification starts

Companies House began its mandatory identity-verification rollout. New appointments and existing directors follow different timing rules; existing directors enter a transition linked to the relevant confirmation statement.

PHASED ROLLOUT BEGINS

THE MALAYSIAN LENS

Our reading for Malaysian businesses is that commencement requires evidence of completion, not just an intention to comply. An investment campaign needs an accountable approval route. A UK corporate appointment needs the correct person, process and filing timetable. Neither can be completed by a generic compliance statement on a website.

QUESTION TO ASK

Can the responsible team produce dated proof that the applicable requirement has been satisfied?

WATCH / NEXT STEP

Resolve gaps in records and confirm the rules for each role. Do not assume that all existing UK directors had the same verification deadline on 18 November.

READ THE ORIGINAL SOURCES

Securities Commission Malaysia · Advertising guidelines ↗
Companies House · Verification rollout and transition ↗

Reconstructed and published 20 September 2026. Selected developments, not an exhaustive digest. Facts relate to the coverage period; maintained sources may contain later updates. The Malaysian lens is MAATIN editorial analysis.