



ISSUE 20 / COVERAGE 1-31 AUGUST 2025

AI provider duties begin; company ID checks are scheduled

Europe's AI timetable advances while Companies House announces the next phase of identity verification.

2 August 2025 / European Union

GP AI obligations begin applying

The AI Act's general-purpose AI obligations began applying, subject to the applicable transition rules. The July code provides a voluntary compliance tool; not every downstream user is thereby a model provider.

APPLICATION MILESTONE

5 August 2025 / United Kingdom

Companies House confirms 18 November rollout

Companies House announced mandatory identity-verification rollout from 18 November 2025. Existing directors would enter a phased process linked to company filings, rather than all facing a single August deadline.

IMPLEMENTATION ANNOUNCED

THE MALAYSIAN LENS

For Malaysians operating a UK company or buying AI from overseas, our interpretation is that role identification comes first. Director, controlling person, model provider and customer are different categories, with different evidence and timing requirements.

QUESTION TO ASK

Who is personally responsible for completing each requirement, and where is the evidence stored?

WATCH / NEXT STEP

Check the detailed transition applicable to the person or model. Do not treat an announced future rollout as a missed deadline, or assume one verified director settles every corporate filing obligation.

READ THE ORIGINAL SOURCES

[European Commission · AI Act timeline ↗](#)

[Companies House · Identity-verification rollout announcement ↗](#)

Reconstructed and published 20 September 2026. Selected developments, not an exhaustive digest. Facts relate to the coverage period; maintained sources may contain later updates. The Malaysian lens is MAATIN editorial analysis.

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